



**TWO DAYS EXPOSURE VISIT CUM TRAINING PROGRAM ON INNOVATION AND ENTREPRENEURSHIP**

<b>Event No</b>	CIIED001
<b>Organizing Department</b>	Centre for Innovation, Incubation and Entrepreneurship Development
<b>Date</b>	29/05/2024 to 30/05/2024 (2 Days)
<b>Time</b>	09:30 AM to 04:00 PM
<b>Event Type</b>	VAC / Training Program
<b>Event Level</b>	NSC
<b>Venue</b>	Pallavi Hall
<b>Total Participants</b>	13
<b>Faculty - Internal</b>	5
<b>Faculty - External</b>	8

Related SDG



Resource Persons

Sl	Type	Name	Designation	Company	Email	Phone
1	Resource Person	Swetha Vivek	CEO and Founder	SocialFly	swethavivek.sf@gmail.com	xxxxxxxxxx
2	Resource Person	Shameer S	Founder	IT Projects Media & CogniQuo	shameers@gmail.com	xxxxxxxxxx

Involved Staffs

Sl	Name	Role
1	Nisha Soms	Coordinator
2	Dharmaraj R	Coordinator
3	Ravi Kumar K	Convenor
4	Sreelatha P	Co-convenor

Outcome

The participants are able to understand the importance of conducting IIC activities that pave way for the development of innovation and entrepreneurship. They also were familiarised to learn the usage of IIC portal and NISP portal.

Event Summary

The workshop began with a welcome note from Dr. K. Ravi Kumar, Head of the Center for Innovation Incubation and Entrepreneurship Development, KPRIET. He welcomed the faculty representatives from five institutions of Coimbatore acting as mentee institutions in the mentor-mentee institution scheme of MHRD. A total of eight faculty members were present. The internal team of CIIED was present during the two days of the workshop to assist them in creating an interactive environment. The workshop sessions began with a talk from Ms.Swetha Vivek, Founder of Superfly. She encouraged the audience to promote the sense of creating business ideas among the budding graduates of today as the scope of their growth would be cumbersome in society. According to Ms.Swetha, this interest should be cultivated during the tenure of their studies by helping them participate in ongoing IIC activities of the institution or across other institutions. The next speaker, Mr.Shameer, addressed how business plans and development should be initiated among the students at an earlier stage when they have ideated. The session discussed about various strategies the Government of India supports to finance and support the earlier stages of businesses as incubation opportunities. Also, there was a session held on how to file patents by Mr. D. Balaji, a member of CFRD, KPRIET. Altogether the two-day workshop was a cumbersome way of socializing with the participants.

 | **KPR Institute of Engineering and Technology**  
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*Welcome*

To the

**Two Days**  
Exposure Visit Cum Training Program  
on

**Innovation & Entrepreneurship**  
(Under the scheme of Mentor Mentee Program - Sponsored by the Ministry of Education Innovation Cell, AICTE, Government of India)

**29 & 30 May 2024**

**MENTEE INSTITUTIONS**

-  Adithya Institute of Technology, Coimbatore, Tamilnadu
-  Christ the King Engineering College, Coimbatore, Tamilnadu
-  RVS Polytechnic College, Coimbatore, Tamilnadu
-  Sakthi Institute of Information and Management Studies, Coimbatore, Tamilnadu
-  Suguna College of Engineering, Coimbatore, Tamilnadu



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